The most dynamic local provider of integrated software solutions for business management

senior SOFTWARE

We translate technological innovation
into direct benefits for companies

Daniel Toma / General Manager Senior Software

“We are one of the most dynamic local providers of integrated software solutions for business management. The professionalism and expertise of our team is reflected in the quality of services and contributes to the success of implementation projects. The solutions we offer form a safe platform to support key business decisions: analysis, decision, control and optimization.”

AGENDA

- About us
- Solutions
- About SeniorE-commerce
- Functionalities
- Projects
- Customers
- Contact

About us

Over 300 implementation projects in:

- Romania
- Bulgaria
- Italy
- Hungary
- UK

Specialized software instruments for:

- Import and export
- Distribution
- Manufacturing
- Retail
- Services

Founded in 2003

130+ employees

Offices in Bucharest, Cluj, Constanta and Iasi

Latest available technologies

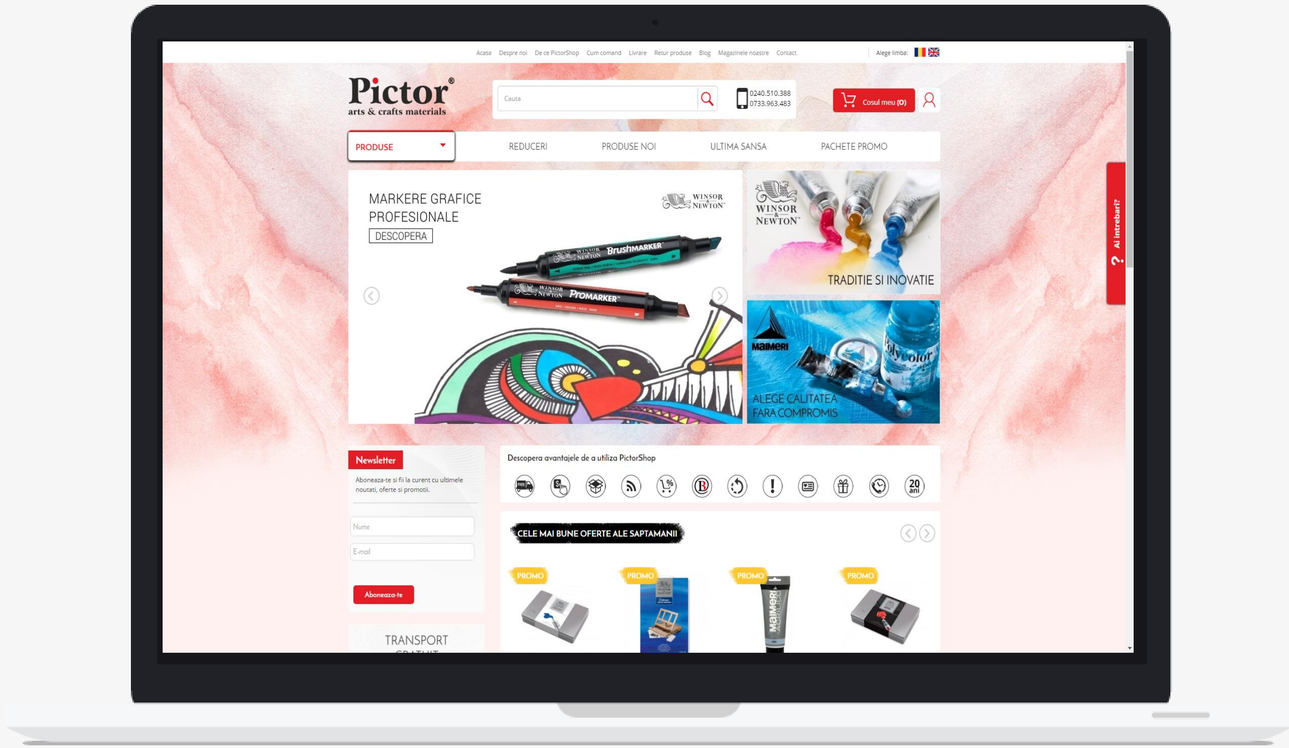
Pioneers in the SaaS area

Flexible licensing policies

Soluțiile oferite

Why choose SeniorE-commerce?

- 100% customizable platform
- Native integration with SeniorERP
- Integration with other ERP solutions
- Periodic upgrade of the platform
- Free import of product lists



SeniorE-commerce: unique shopping experiences

ERP INTEGRATION

Customer data
Orders
Prices
Stocks

MARKETING

Promotions
Banners
PPC & SEO
Social Media

WMS/TMS INTEGRATION

Picking
Packing
Optimal routes
Delivery

OTHER INTEGRATIONS

Payment processors
Couriers
Price comparators

You sell more with the functionalities in SeniorE-commerce!

Integrated SEO:
meta tags, Google sitemap

Promotions on
newsletter subscription

Remarketing
abandoned cart

Up-sell and cross-sell
facilities

Courier integration and automatic
calculation of delivery costs

Integration with
price comparators

Multiple payment methods:
cash, credit card, installments

Static or animated
promotional banners

Vouchers and coupons
with various restrictions

Social media
recommendations

Analysis and reporting

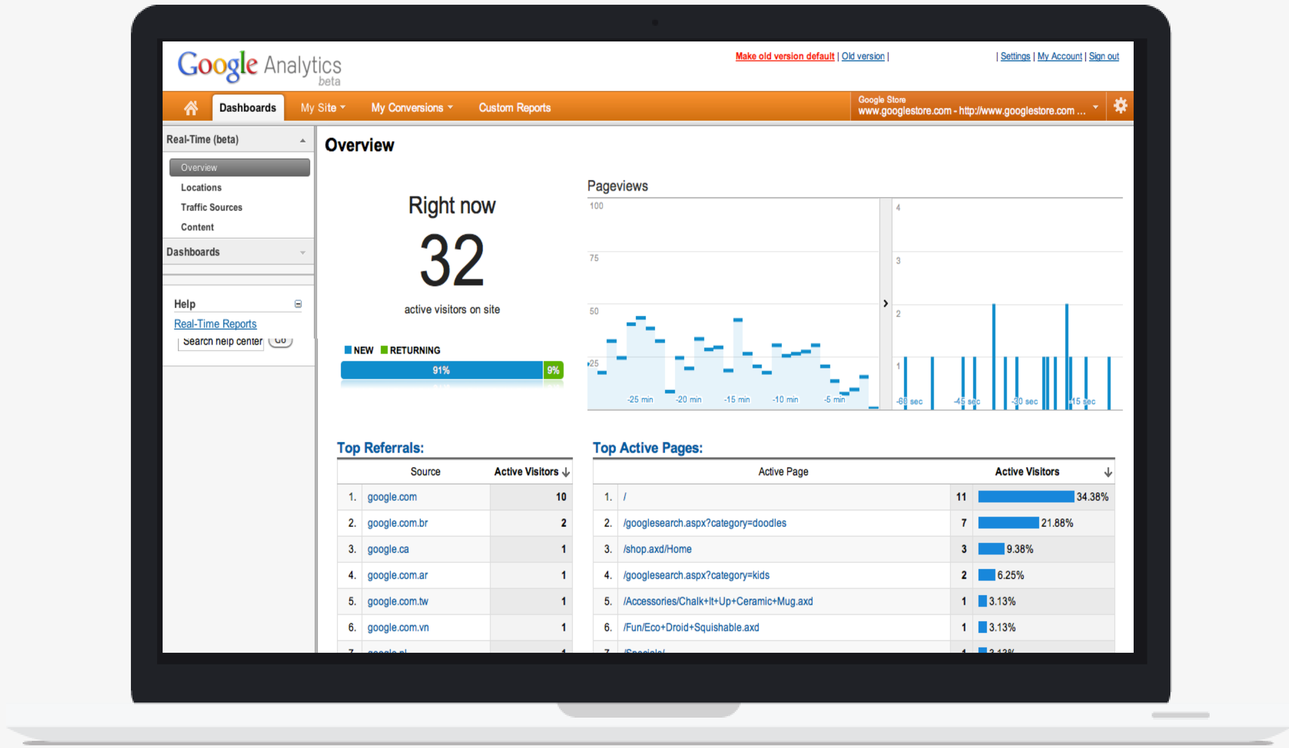
01 Google Analytics integration

02 Dashboard for current operations

03 Periodical sales report with status and status group filter

04 Report on used coupons

05 Delivered, in process, canceled or returned orders



ERP

Customer data

Commercial policies

Prices

Inventory data

SeniorE-commerce

Customer information

Orders

Stock updates

B2C

- Sale to end customers
- Shopping cart
- Unlimited product options

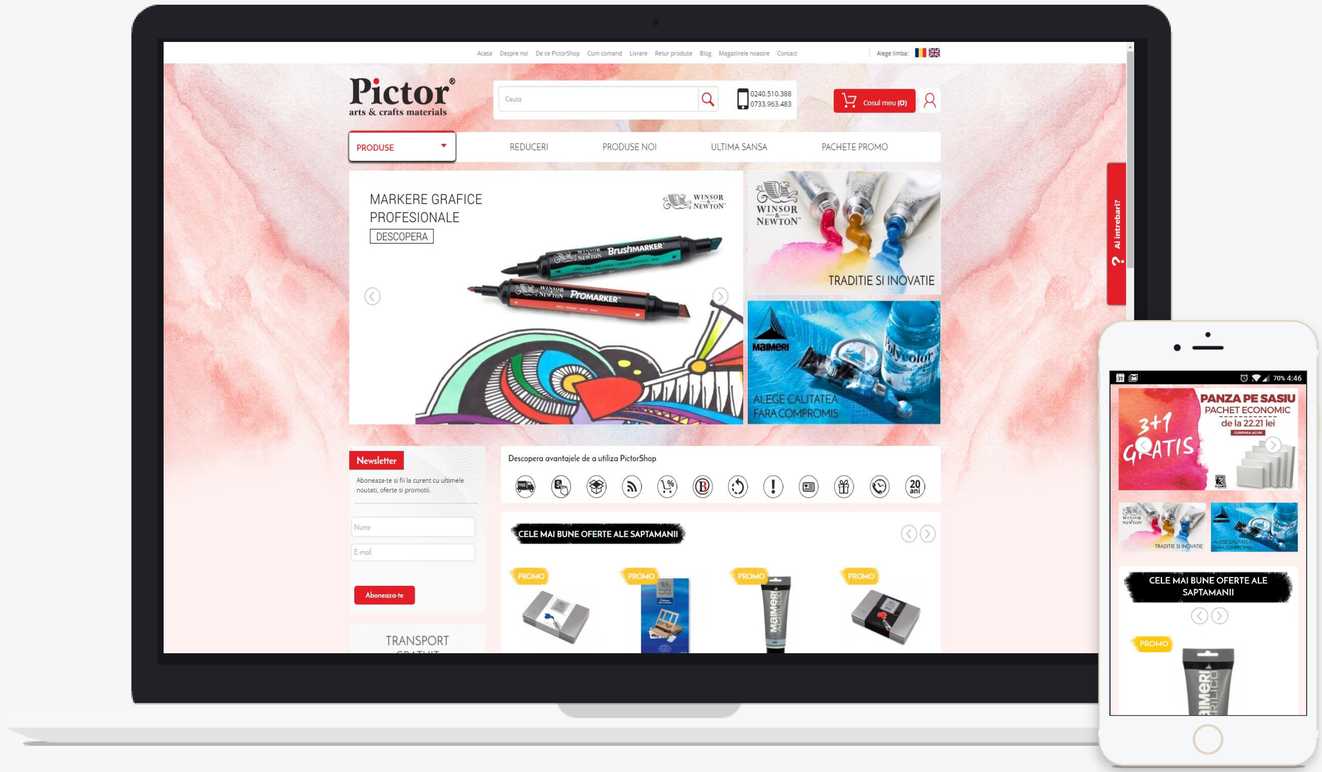
B2B

- Sale to companies
- Secure customer login
- Contract information import

Prospect generation portal

- High value services /products
- Customized forms
- Questionnaires, live chat

What are customers saying about SeniorE-commerce?



"We chose to work with Senior Software to implement a powerful e-commerce platform that is representative for today's industry standards. Senior Software's proposal has streamlined our team's work by integrating with SeniorERP, which we already use."

Pictor Shop

Pictor® arts & crafts materials

Mr. Dan Caramangiu

General Manager

What are customers saying about SeniorE-commerce?

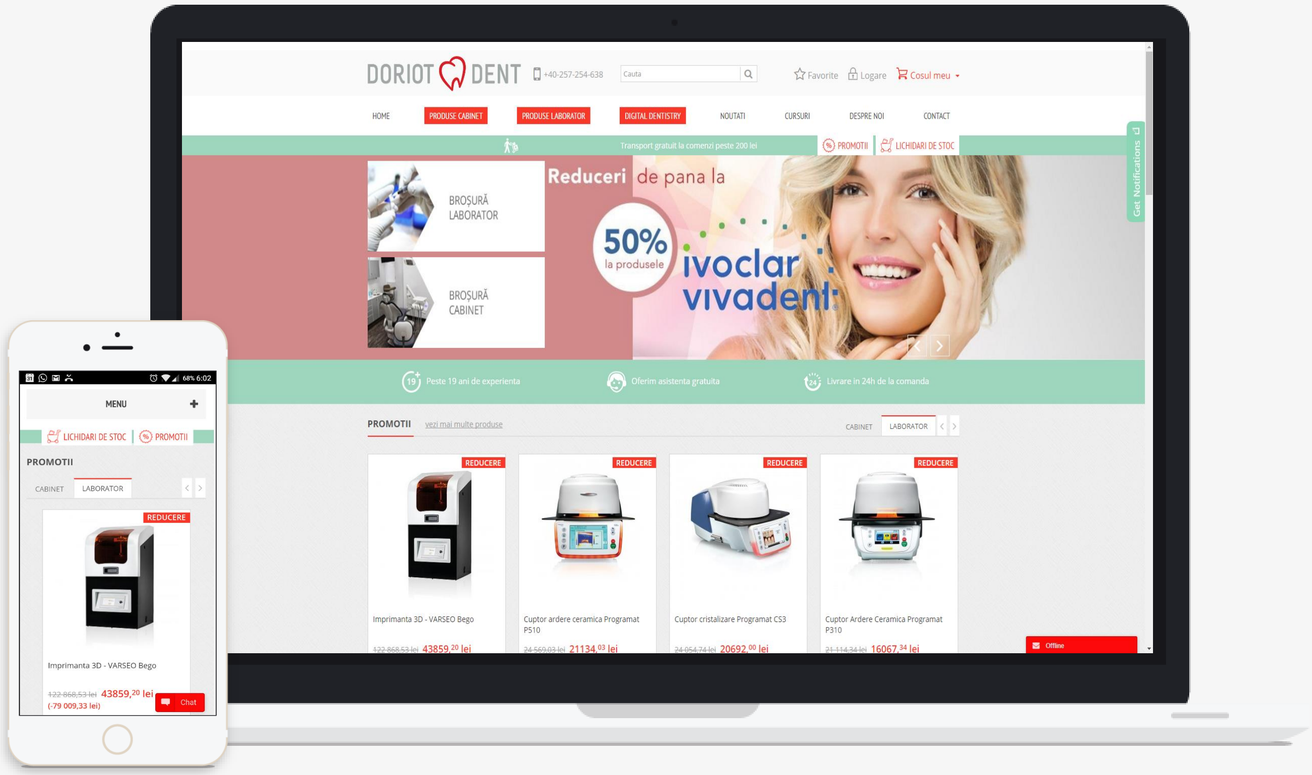
We considered the Senior Software team for the development of our online store, because we are already successfully using SeniorERP. At the same time, their experience in e-commerce was very important. In our industry, an online store allows us to be visible in areas of the country where we are not present."

Doriot Dent

DORIOT DENT

Mrs. Anca Lang

Marketing Manager



Customers

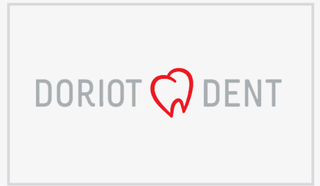
ROCAST

TECHNOVA
echipamente instalații termice

Berlitz

LUCAS
SINCE 1995

Consolight
soluții complete pentru instalații electrice


DORIOT DENT

JULIEN EXPERT
creator de ambient

TRIMA
LEADING SUPPLIER

HelliMed

andreeaart
painting materials

dr Gerard

SamMills
Distribution

SanoVita

Fares
1929

DACIA PLANT
Forța vindecătoare a plantelor

BĂNEASA

HEINRIG
DISTRIBUTION

duo
DISTRIBUȚIE

Răureni
Cu drag din natură

Ocean Fish

Croco

ALEXANDRION
GRUP ROMANIA

ROMANIA
Import-Export Prodotti Romeni

REWE
GROUP

Thank you for your time!

If you have any questions or you want additional information you can contact us at:

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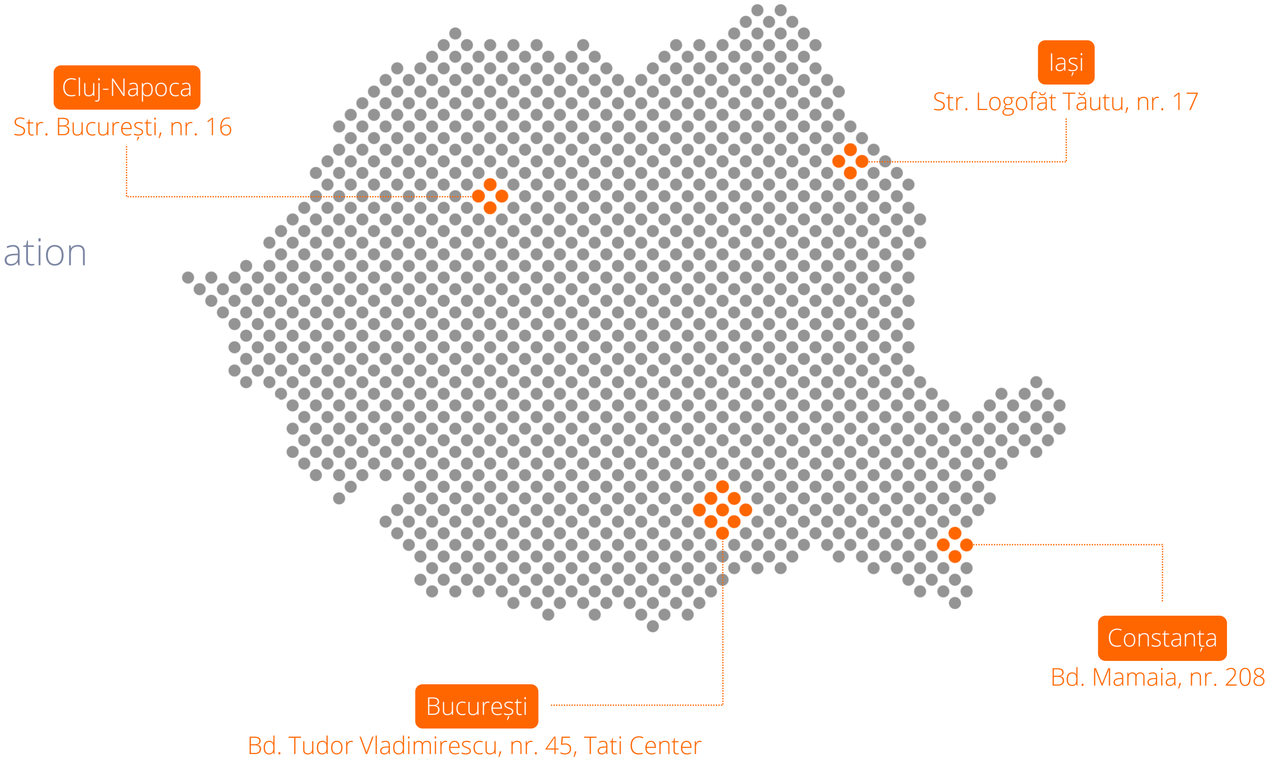
sales@seniorsoftware.ro

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