The most dynamic local provider
of integrated software solutions
for business management

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We translate technological innovation
into direct benefits for companies

Daniel Toma / General Manager Senior Software

"We are one of the most dynamic local providers of integrated software solutions for business management. The professionalism and expertise of our team is reflected in the quality of services and contributes to the success of implementation projects. The solutions we offer form a safe platform to support key business decisions: analysis, decision, control and optimization."

AGENDA

- About us
- Solutions
- About SeniorWMS
- SeniorWMS Structure
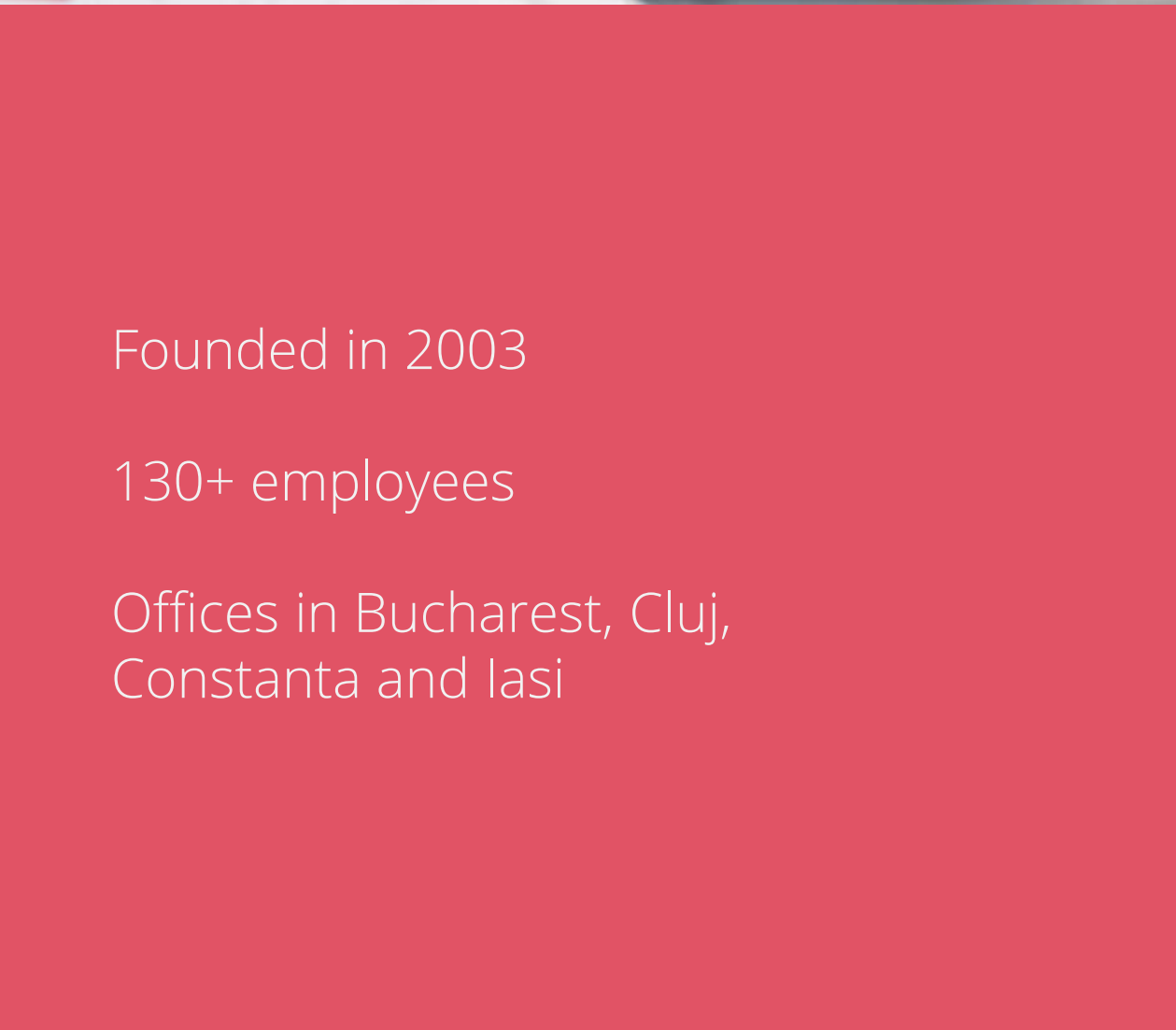- Licensing
- Customers
- Contact

About us

Over 300 implementation projects in:

- Romania
- Bulgaria
- Italy
- Hungary
- UK

Specialized software instruments for:

- Import and export
- Distribution
- Manufacturing
- Retail
- Services

Founded in 2003

130+ employees

Offices in Bucharest, Cluj, Constanta and Iasi

Latest available technologies

Pioneers in the SaaS area

Flexible licensing policies

Our Solutions

WMS
Warehouse management

ERP
Enterprise resource management

BI (Business Intelligence)
Advanced analysis and reporting

MES
Manufacturing execution system

Retail / POS
Sales through stores

CRM
Customer relationship management

Inventory
Inventory optimization

CPM
Corporate performance management

SFA
Sales force automation

TMS
Route optimization

E-commerce
Online sales platform

HR & Payroll
Human resource management

APS
Advanced Planning & Scheduling

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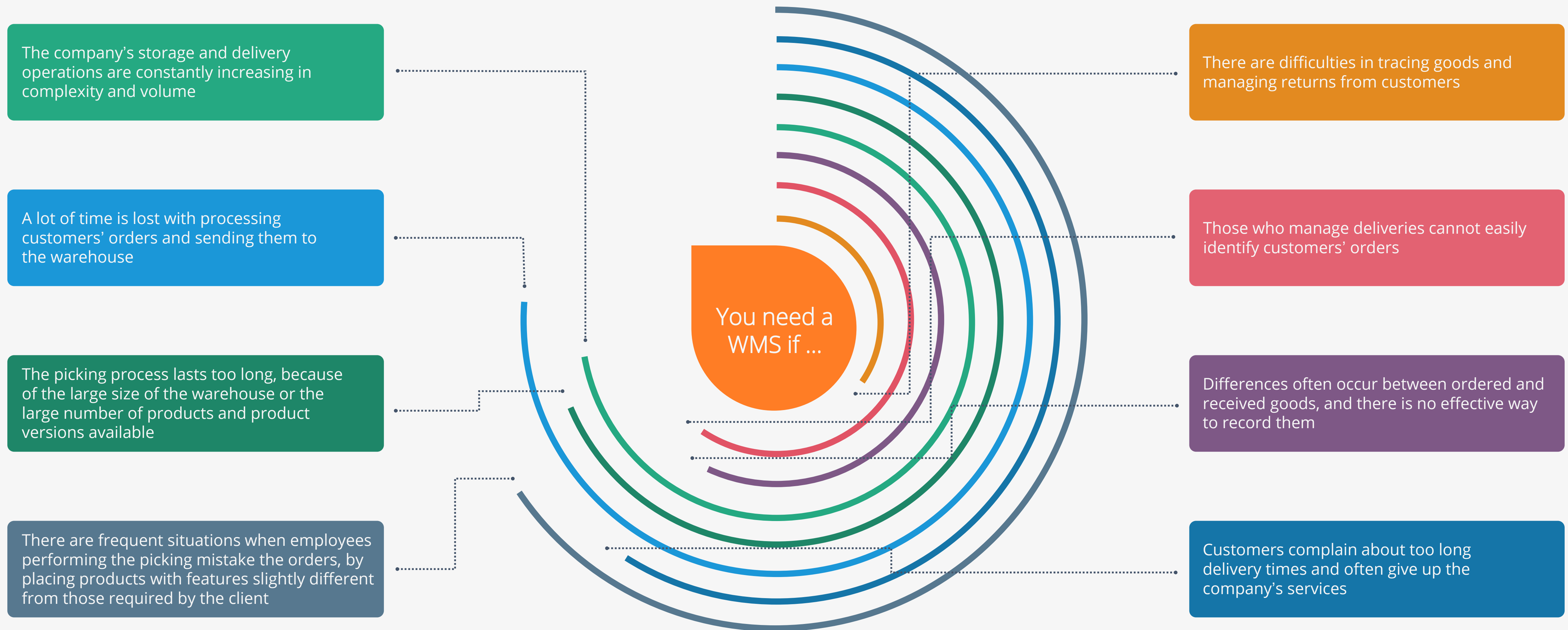## The latest WMS technology for warehouse management and inventory optimization

In 2012, Senior Software becomes an authorized partner of Mantis, a leading provider of information systems and logistics consultancy in Southeastern Europe. The company launched the SeniorWMS solution dedicated to SMEs, and in 2014 they introduced the Logistic Vision Suite (LVS), the advanced suite of solutions and software tools dedicated to companies with complex logistics activities.

The WMS solution integrates state-of-the-art technologies that deliver a high level of performance and accuracy in logistics operations.

These include:
- Smart logistics attributes
- AIDC (Auto-ID Data Capture): barcodes
- Radio frequencies (RFID)
- Voice picking / pick-by-light
- Put-to-light
- Conveyor systems and automated handling machines

Challenges encountered in managing goods

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The company's storage and delivery operations are constantly increasing in complexity and volume

A lot of time is lost with processing customers' orders and sending them to the warehouse

The picking process lasts too long, because of the large size of the warehouse or the large number of products and product versions available

There are frequent situations when employees performing the picking mistake the orders, by placing products with features slightly different from those required by the client

You need a WMS if ...

There are difficulties in tracing goods and managing returns from customers

Those who manage deliveries cannot easily identify customers' orders

Differences often occur between ordered and received goods, and there is no effective way to record them

Customers complain about too long delivery times and often give up the company's services

Best practices

SeniorWMS is developed on a software platform that incorporates tested and validated best practices by over 600 companies worldwide.

The analysis and implementation process is conducted by specialized consultants, with over 10 years experience in logistics management and SCM solutions implementation.

Unlimited functionalities

With WMS you can manage an unlimited number of warehouses and employees, picking, settlement, and replenishment rules, packaging levels, smart logistics product attributes etc.

In addition, you are able to quickly reorganize warehouse workflows to easily adapt to changes without further development.

Flexible licensing

The modular structure of the WMS allows its gradual implementation in the company, starting with a few basic functionalities to fully automated warehouses.

You can initially start with a small investment for quick results, but you can invest in additional functionalities as the business develops.

What are the benefits?

INCREASES EMPLOYEES PRODUCTIVITY
through real-time monitoring of their activities

INCREASES STORAGE CAPACITY
via intelligent put-away suggestions

INCREASES TURNOVER
of stock

INCREASES QUALITY OF GOODS
by monitoring quality and safety procedures

INCREASES THE QUALITY, ACCURACY
and accessibility of inventory data

REDUCES THE COSTS AND TIME
for new employees integration

REDUCES THE TIME
dedicated to activities like: reception, put-away, inventory management, picking etc.

REDUCES THE HIGH COSTS
associated with the returns management process

REDUCES THE EXPIRATION RISK
for products on stock

REDUCES TIME FOR
inventory reporting and analysis

Receiving goods

- Purchase orders management
- Goods check at reception
- Quality control
- Return management

Goods put-away

- Barcode labels printing (batch, expiration date)
- Shelf put-away
- On time/off time replenishment

Inventory management

- Goods transfer between different locations
- Stock adjustments
- Inventory counting

Sales orders transfer

- Picking order generation
- Stock reservations
- Stock rotation rules: FIFO/FEFO/ LIFO etc.

Picking

- Pick-by-light / pick-by-voice
- Batch-picking / zone-picking
- Pick-by-order / multiple-order-picking
- Pick&pack / pick2pallet

Order delivery

- Checking of goods being picked
- Packing and printing barcode labels (order features: products, weight, delivery address etc.)
- Order check
- Vehicle loading

Licensing

Edition	SeniorWMS for core logistics	Logistic Vision Suite for advanced logistics
Core Functionalities		
Business Rule Engines	✓	✓
Event & Alert Engine	✓	✓
Personalized UI	✓	✓
Multilingual Infrastructure	✓	✓
Data Security & User Access Rights	✓	✓
Resource Management (Users, Forklifts, RFs, …)	✓	✓
Logistics Data Repository	✓	✓
Built-In Interfaces with specific ERP Systems	✓	✓
Advanced Interfacing with External Systems	✓	✓
Task Manager	-	✓
Operational alerts	-	✓
KPI reporting and monitoring	✓	✓
Goods reception functionalities		
Purchase Orders	-	✓
Advanced Shipping Notices	✓	✓
Receiving/Returns	Standard	Advanced
Put-Away	Standard	Advanced
Quality Control	✓	✓
Barcode Printer Manager	✓	✓
Barcode Label Designer	✓	✓

Stock management functionalities		
Stock Control & Management	✓	✓
Replenishment (from Stock to Picking Locations)	-	✓
Multilevel Storage Location Hierarchy	✓	✓
Storage Systems Support (Back2Back, Drive-in, etc.)	✓	✓
Unlimited Smart Logistics Attributes	✓	✓
Pack Types/Hierarchy Levels	Standard	Advanced
Units of Measurements/Consumer Units	Standard	Advanced
Counting	Standard	Advanced
Upstream & downstream traceability	✓	✓
Goods delivery functionalities		
Sales Orders	-	✓
Picking	Standard	Advanced
Pick by light	-	✓
Pick to cart	-	✓
Packing – Pick & Pack	✓	✓
Packing – After picking (RF)	✓	✓
Cross-Docking	-	✓
Management of returnable containers (pallets, bottles, etc.)	-	✓
RF Communication Manager	✓	✓
Optional		
Visual logistics scenario builder	-	✓
Voice logistics	-	✓
Material handling connector	-	✓
Lot genealogy	-	✓

Get the solution that helps you anticipate and solve problems in the warehouse!

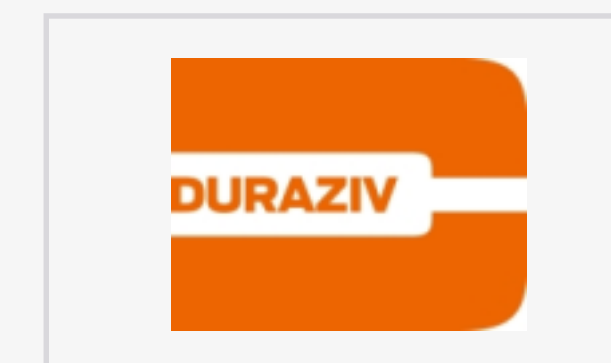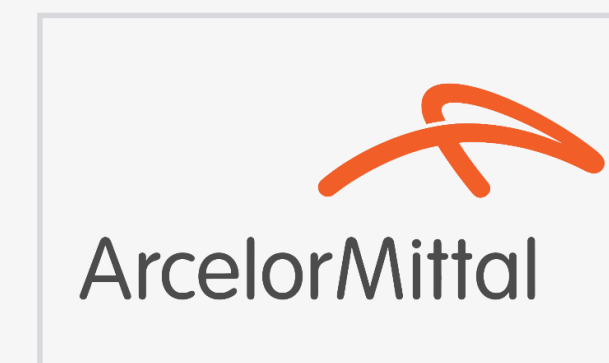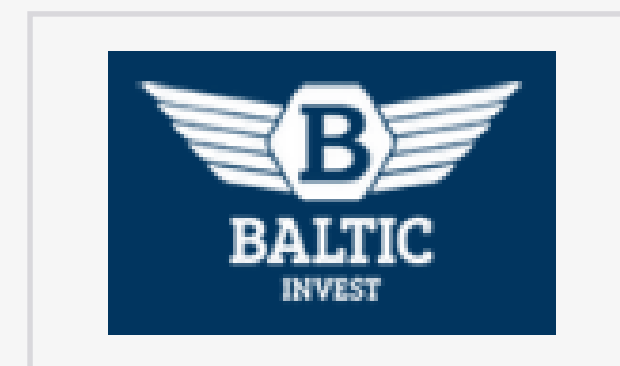Get a free demo for SeniorWMS!

Customers

"The implementation of Senior Software's systems brings greater transparency to processes and flows across the company and allows us to centralize all business data that is inherent to the business's welfare: stocks, financials, sales and campaigns.

With SeniorWMS we managed to significantly reduce processing errors and to have a better insight into the operations performed at this level. "

SECOM

Mrs. Lucia Costea
Managing Partner Secom - Romanian company specialized in the import, promotion and marketing of natural health & beauty products.

PORSCHE ROMANIA

ArcelorMittal

WALMARK®

BĂNEASA

Prutul Din 1893

DURAZIV

CAUSSADE semences

SanoVita

DACIA PLANT Forța vindecătoare a plantelor

Răureni Cu drag din natură

Ocean Fish

Croco®

Customers
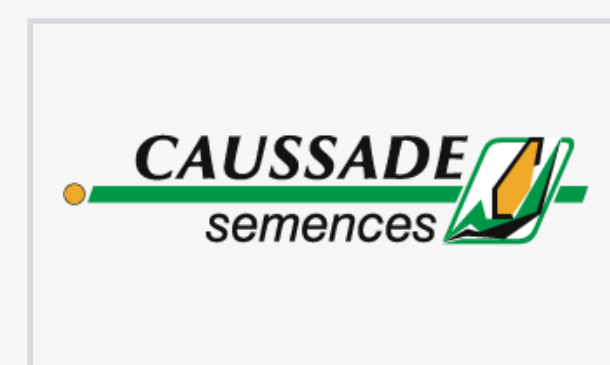
"We decided to implement the WMS solution from Senior Software because we have an ambitious plan. Basically, we want to become an Eastern Europe Hub from where we can deliver raw materials to the chemical industry. Without Senior Software's solution we can not achieve this plan. Given that we have thousands of pallets and many operations every day, it was impossible to continue without a WMS to help us."

Mrs. Alecsandru Rasidescu

General Manager Stera Chemicals – one of the largest importers and distributors of raw materials for the chemical industry in Romania

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"The advantages of a WMS are multiple, starting with a more organized warehouse, an optimized picking process by creating routes connected to the product's location, operations history, employee productivity analysis, and up to an overview of the occupancy rate of the warehouse by analyzing the available locations. "

Mr. Mihai Mureșan

IT Manager Herlitz Romania – one of the main players on the local office and stationery market
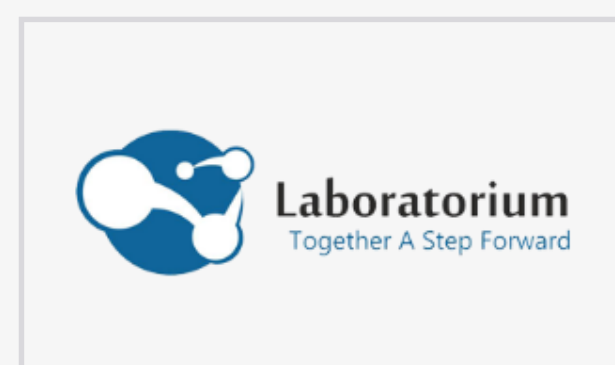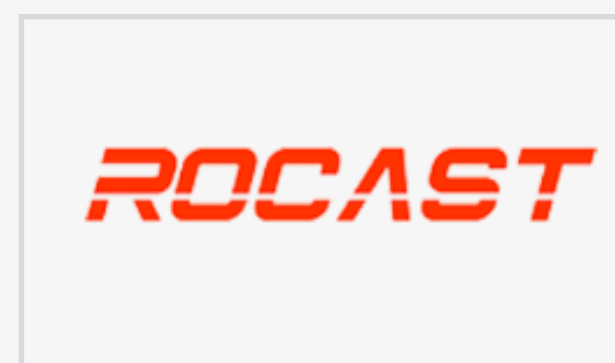
"The integration of the ERP solution with SeniorWMS allowed us to have increased visibility over our employees in the warehouse, as we can now track the work of each one of them."

Mr. Andrei Vărăreanu

Marketing and Sales Representative Roma..nia - the largest distributor of exclusively Romanian products in Italy

Customers
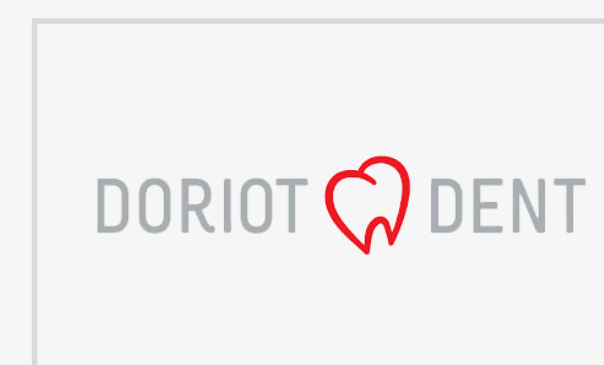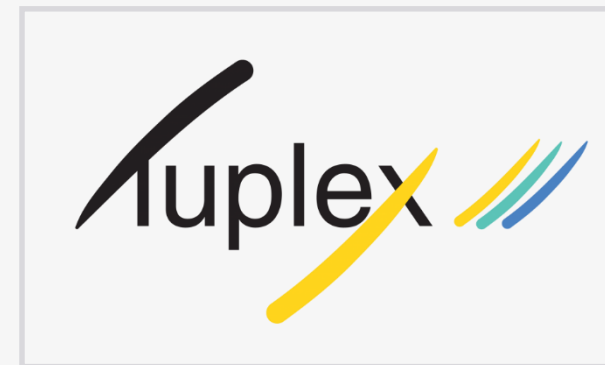
"We chose the integrated solution from Senior Software and I confess that I am very pleased with our choice. Their team is made up of people with extensive computer skills, accounting and management knowledge; their training and implementation methods are well established so that all employees are comfortable with the concepts needed to operate the system.

We also greatly appreciated Senior Software's flexibility, calmness and ability to meet our specific needs. I am very pleased that all of my employees are happy with this new system that brings modernity and progress to Caranda Baterii."

Mr. Aristide Caranda

General Manager Caranda Baterii, the second largest producer and distributor of batteries and accumulators in Romania

Contact

Senior SOFTWARE

Thank you for your time!

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